

G.N. Kuruc, Jr.
Chain Accounts Manager
R.J. Reynolds Tobacco Company's Products
835 Roosevelt Avenue
Plaza 12, Suite #2
Carteret, New Jersey 07008

Jamesway Corporation
40 Hartz Way
Secaucus, N. J. 07094



R. J. Reynolds Tobacco Company will provide a special seven (7) shelf carton wood Flex merchandiser to all current stores selling cigarettes on a self-service basis. R. J. Reynolds Tobacco Company will maintain these merchandisers in good working condition. This service is one of several which can be provided by R. J. Reynolds Tobacco Company for merchandising cigarettes, all of which services are available to all retailers of cigarettes which desire them.

In consideration for R. J. Reynolds Tobacco supplying you these special merchandisers you agree as follows:

1. The sole advertising which you will permit to be used on any such fixture, as long as the fixtures remain on location will be a promotional piece (6" X 24"), placed above the package section at the front of the merchandiser. You will permit R. J. Reynolds Tobacco Company Representative from time to time to replace the advertising copy.
2. Jamesway agrees to participate in R. J. Reynolds Shelf Display Contract.
3. Jamesway agrees to maintain a special section designated for "low cost" brands, and also agrees to participate in the DORAL Savings Center Contract.
4. Jamesway agrees to maintain a permanent check lane display affixed to the top of the package section. Brands will be designated by the R. J. Reynolds Tobacco Company. Jamesway also agrees to participate in the Permanent Check Lane Display Contract.
5. The merchandisers must remain on self-service in an unobstructed location for a period of at least twenty four (24) months.

R. J. Reynolds Tobacco Company

Jamesway Corporation

name

name

title

title

date